

SMART BUILT ENVIRONMENT FORUM

UAE · DUBAI EDITION 2026

Dubai's Leading Conference & Industry Platform for the Built Environment Sector

SPONSORSHIP & PARTNERSHIP PROSPECTUS

DATES

13–14 October 2026

VENUE

Palazzo Versace Hotel, Dubai

EDITION

6th Edition



TWO DAYS OF INDUSTRY CONNECTIONS

Insights, opportunities & the people shaping the **built environment**.

Following five successful editions that have annually brought together over 400 attendees and more than 50 industry-leading speakers, the Smart Built Environment Forum (SBEF) Dubai returns for its sixth edition with a broader vision, expanded industry reach, and an even stronger focus on shaping the future of the built environment.

With a conference programme, focused industry discussions, a dynamic showcase of products and solutions, and enhanced networking experiences, SBEF Dubai 2026 is designed for professionals who want more than just a seat in the audience — they want to be where the industry connects, collaborates, and moves forward.



5

Successful editions

400+

Attendees annually

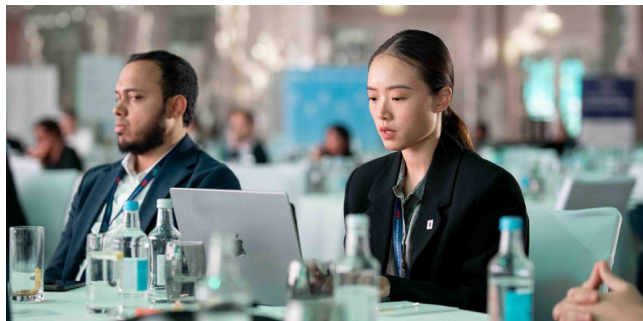
50+

Industry-leading speakers

WHAT YOU GAIN FROM PARTICIPATING

A bigger platform. A broader audience. Greater opportunities.

- ◆ 2-Day Industry Conference
- ◆ High-Level Knowledge Sharing
- ◆ 200+ Buyers, End Users & Decision-Makers
- ◆ Industry Discussions & Solution Discovery
- ◆ Strategic Business Development Opportunities
- ◆ Meaningful Brand Visibility
- ◆ A Future-Focused Agenda
- ◆ 50+ Industry Speakers
- ◆ Dedicated Networking Opportunities
- ◆ Product & Solution Showcase
- ◆ Access to Stakeholders Across the Value Chain



WHY DUBAI • FORUM THEME 2026

A global hub for innovation & future-ready infrastructure.

THE FORUM THEME • 2026

The Connected Built Environment

Building Resilience for a Better Tomorrow

Dubai continues to lead as a global hub for innovation, infrastructure, sustainability, and smart city development.

As the industry transforms across the UAE and wider GCC, SBEF Dubai 2026 provides a platform for stakeholders to connect, collaborate, and explore the trends, technologies, and solutions shaping the future of the built environment.

From digital transformation and operational excellence to sustainability and future-ready infrastructure, the forum brings together the conversations that matter most.

Two days of keynotes, panels, and fireside conversations explore how connection — across systems, sectors, assets, and people — builds the resilient built environment of tomorrow.



Digital Transformation

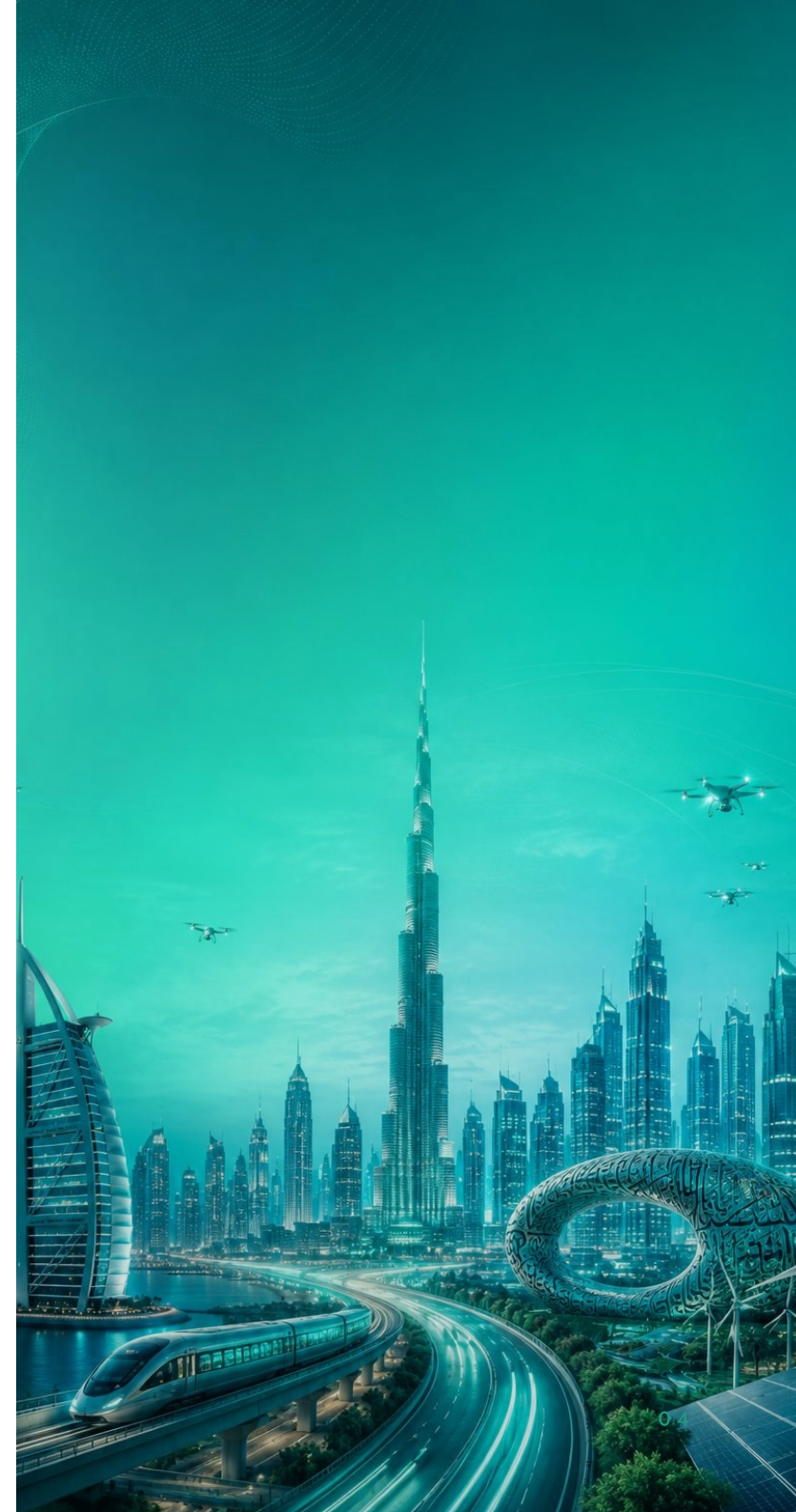


Asset Resilience



Integrated Ecosystems

SHAPING THE NEXT CHAPTER OF THE BUILT ENVIRONMENT



THE UNMISSABLE INDUSTRY GATHERING IN TOWN

The event showcases solutions. The conference **drives conversations.**

At the heart of SBEF Dubai 2026 is a dynamic two-day conference bringing together industry leaders, innovators, and practitioners to explore the ideas, challenges, and opportunities transforming the sector. From technology and sustainability to operational excellence, smart infrastructure, real estate, community management, and asset management — through engaging keynotes, panel discussions, fireside chats, and expert-led presentations, attendees can expect:



Fresh Industry Perspectives



Actionable Business Insights



Real-World Case Studies



Emerging Market Trends



Solution-Driven Discussions



Strategic Networking

Keynote Sessions

Panel Discussions

Fireside Chats

Expert-Led Presentations

Solution Showcase



WHO ATTENDS

A diverse audience from across the built environment ecosystem.

- | | |
|---|---|
|  Real Estate Developers |  Property & Asset Managers |
|  Facilities Management Companies |  Government Entities |
|  Consultants & Advisors |  Architects & Designers |
|  Contractors & Engineering Firms |  Technology & PropTech Providers |
|  Sustainability Experts |  Hospitality & Community Operators |



Two days of **connected conversations.**

Day 1

13 OCTOBER 2026

KEYNOTE

The Resilience Imperative: Why Connection is the Foundation of Everything

PANEL 1

From Silos to Systems: Building Connections Across Sectors

PANEL 2

Navigating Volatility: Long-Term Decision Making in an Uncertain World

FIRESIDE

Leading the Connected Organisation: A Conversation on Integration & Culture

PANEL 3

Measuring What Matters: Redefining Value Across the Built Environment

PANEL 4

The Owner-Operator Advantage: Why Vertical Integration Is Reshaping Built Environment Performance

Day 2

14 OCTOBER 2026

PANEL 5

The Asset Manager's Dilemma: Balancing Investor Returns, Occupant Experience, and Long-Term Value

PANEL 6

Lifecycle Thinking in a Short-Term Market: How Owners and Operators Plan, Invest, and Decide for the Long Term

PANEL 7

Building Smarter: Construction Technology and the Resilient Asset



Agenda is subject to change. Session sponsorship is available for all panels — see Engagement & Access packages.

WHY SPONSOR / EXHIBIT

Position your brand at the centre of industry conversations.

Put your brand in front of the people, conversations, and opportunities shaping the future of the built environment sector.



Showcase What Sets You Apart

Present your products, services, and innovations to a highly targeted industry audience.



Start Meaningful Conversations

Engage directly with decision-makers, consultants, developers, operators, and industry professionals.



Strengthen Your Market Presence

Stand alongside leading brands, innovators, and solution providers shaping the sector.



Create New Business Opportunities

Turn visibility into valuable partnerships, leads, and long-term business relationships.



Stay Ahead of Industry Trends

Be part of the discussions driving innovation, sustainability, technology, and operational excellence.



Build Brand Credibility

Align your organisation with one of the region's established built environment industry platforms.

SPONSORSHIP & BRANDING PACKAGES

Choose the level of visibility that matches your ambition.

Diamond Sponsor (Exclusive)	USD 22,000
Gold Sponsor	USD 15,000
Silver Sponsor	USD 10,000
Table · Lanyard · F&B Sponsor	USD 10,000
Delegate Badge Sponsor	USD 6,000
Session Sponsor · Exhibit Booth	USD 3,500

Premium Sponsorship

EXCLUSIVE

Diamond Sponsor

USD 22,000

- ◆ Opening Address
- ◆ Dedicated announcement — newsletter & social media
- ◆ Logo placement on the forum website
- ◆ Pop-up banner on the forum website
- ◆ Roll-up banner in the networking area
- ◆ Logo on conference backdrop & photowall
- ◆ Logo on e-invitation
- ◆ Sponsor mention during the event — 8 counts
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Logo in all newsletters & collaterals
- ◆ 30-sec promotional video prior to the event
- ◆ Exposure in post-event promotions

PREMIUM

Gold Sponsor

USD 15,000

- ◆ Dedicated announcement — newsletter & social media
- ◆ Logo on the forum website
- ◆ Sponsor mention during the event — 4 counts
- ◆ Logo on conference backdrop & photowall
- ◆ Logo on e-invitation
- ◆ Leaderboard banner on the forum website
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Logo in all newsletters & collaterals
- ◆ Exposure in post-event promotions

PREMIUM

Silver Sponsor

USD 10,000

- ◆ Dedicated announcement — social media
- ◆ Logo on the forum website
- ◆ Sponsor mention during the event — 4 counts
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Logo on conference backdrop
- ◆ Logo on the photowall
- ◆ Logo in all newsletters & collaterals

Own a Branded Touchpoint

Table Sponsor

USD 10,000

- ◆ Dedicated announcement — social media
- ◆ Logo on the website
- ◆ Branding on conference table material — water bottles, stationery, tissue box & wireless chargers
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Logo in relevant marketing collaterals

Lanyard Sponsor

USD 10,000

- ◆ Exclusive lanyard branding
- ◆ Dedicated announcement — social media
- ◆ Logo on the website
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Logo in relevant marketing collaterals

F&B Sponsor

USD 10,000

- ◆ Dedicated announcement — social media
- ◆ Logo on the website
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Branding in the lunch & coffee networking area
- ◆ Logo in relevant marketing collaterals

Delegate Badge Sponsor

USD 6,000

- ◆ Exclusive delegate badge branding
- ◆ Dedicated announcement — social media
- ◆ Logo on the website
- ◆ Logo in SBEF advert, Built Environment magazine
- ◆ Logo in relevant marketing collaterals

Get Closer to the Audience

PER SESSION Session Sponsor USD 3,500 / session	EXHIBIT Exhibit Booth USD 3,500
◆ Dedicated announcement — social media ◆ Logo on the website ◆ Company mention before & after the session ◆ Logo on the session slides ◆ Logo in SBEF advert, Built Environment magazine ◆ Logo in relevant marketing collaterals	◆ Logo on SBEF website ◆ Social media announcement ◆ Dedicated exhibit space (outside the conference area) ◆ 1 table and 2 chairs ◆ 1 electric socket

Packages can be tailored or combined to meet your specific objectives. All sponsor benefits are activated on confirmation via signed agreement.

LET'S BUILD TOGETHER

Reserve your place at SBEF Dubai 2026.

Smart Built Environment Forum — Dubai Edition 2026 · 13–14 October 2026 ·

Palazzo Versace Hotel, Dubai. Partner with us to put your brand at the heart of the region's built environment community.

COMMERCIAL OPPORTUNITIES

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Be part of the conversations shaping
the future of the built environment.

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SMART BUILT
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